



*Ultra-Premium Shake and Scallop Siding*



*Authentically detailed for exceptional style and performance.*

**Alside**®



# Experience the Innovative Design of Pelican Bay® One

*We're passionate about our products for a lot of reasons. Our way of thinking is that you deserve a home that projects your personality and ensures your comfort. That's why our design process is as focused on your experience as it is on the functionality of our siding.*

*At Alside, we believe that an appreciation for natural beauty can be reflected in your home. We strive to capture the essence of this beauty with a lasting impression. That's what you'll get with Pelican Bay® One, a product that incorporates new technology and style in a remarkably innovative way.*

*Imagine the possibilities with Pelican Bay One.*

**Alside**®



## *The perfect balance of grace and strength.*

*As part of our never-ending ambition to lead the industry with innovative products and exterior design solutions, Alside presents Pelican Bay One – shakes and scallops produced in a single row for enhanced design flexibility. These extended-length panels achieve long, uninterrupted course lines for a markedly superior finished look. Performance is also heightened by the continuous top and bottom lock technology that protects your home from almost anything Mother Nature can dish out.*

Four authentic cedar reproductions are designed by artisans and engineers to guarantee that each piece looks handmade. New technology and color selections work with all Alside siding profiles, creating virtually endless design options.

And, when it comes to separating Pelican Bay One from real cedar – the distinction is in the performance. Pelican Bay One features durable polymer construction that won't crack, warp, rot or split and never needs to be painted. You'll have the natural beauty and appeal of genuine cedar but without the time-consuming maintenance.

These distinct qualities combined with the latest technology make Pelican Bay One an industry leader in design, appearance and performance.





**An eco-friendly choice.**

The home that protects you can also help protect the environment. As a durable product with a long service life, vinyl siding reduces the depletion of wood and other precious natural resources commonly used in home construction. It's also friendlier to the environment than brick or stucco in terms of air pollution caused by production, fossil fuel consumption and global warming impact.<sup>1</sup> And because vinyl siding never needs to be painted, it helps prevent paint, stain, caulk and other maintenance-related products from polluting the earth.

With a strong commitment to environmental stewardship, Alside produces vinyl siding with optimal material use and minimal waste. Eco-friendly vinyl siding is derived largely from common salt – a sustainable and abundant natural resource!

<sup>1</sup>USGBC LEED® for Homes Program Pilot Rating System, Page 114. BEES (Building for Environmental and Economic Sustainability) Study. January 2007.

*Exclusive features deliver the classic look of cedar without the annual maintenance and expense.*

**Continuous Panel Lock**



*We've got the lock on a secure fit with this patent-pending design.*

Integrated panel locking system secures panels tightly together for a strong, secure fit. This innovative patent-pending design combines outstanding strength and durability that results in a stable and consistent appearance.

**Self-Concealing Seam Lock**



*For a flawless, classic look.*

The Self-Concealing Seam Lock creates virtually no visible overlaps to detract from the overall appearance. The panel's side locks feature the same cedar grain detail as the panel to achieve a uniform, seamless appearance with traditional handcrafted beauty.

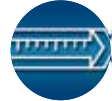
**Self-Aligning Nail Slots**



*Secure, precise installation made simple.*

This right-sized aligning method precisely sizes and spaces each nail slot to provide accurate and secure installations every time. Unlike typical polypropylene panels that are center nailed, our patent-pending self-aligning shakes and scallops ensure nails are properly positioned for optimal expansion and contraction in all weather conditions.

**Extended Length**



*Extended panel length designed for a truly authentic wood look.*

Pelican Bay One's longer panel design delivers a cleaner exterior appearance by reducing panel seams. In addition, the extended length panels reduce repeat patterns to recreate the distinctive beauty of a natural cedar installation.

**Season 4 Technology**



*Installation made easy no matter what season it is.*

Our shakes and scallops can be installed with confidence in almost any weather condition. A temperature chart on the nailing hem permits installers to match the current temperature to its comparable mark, allowing for ideal expansion and contraction in any season.

**Gale Force 5 Technology**



*When the wind blows, Pelican Bay One doesn't.*

Our shakes and scallops are designed and manufactured to perform under extreme weather conditions. In independent lab tests, Pelican Bay One remained secure in Category 5 hurricane-velocity winds.



*Shown in Vintage Wicker*





### *Traditional Shake*

*Handsomely crafted with a rough texture, this classic profile will give your home an added dimension of character and style.*

Pelican Bay One Traditional Shakes will appeal to your home's structural sensibility and enhance the overall curb appeal at the same time. A single 7" exposure and authentic woodgrain reproduction, created with the use of multiple random molds, offer a distinguished and elegant profile that looks remarkably authentic. A longer length (6'8") combined with our new installation technology creates a beautiful, seamless appearance. Sharp woodgrain details add natural highlights and shading to form a timeless warmth and beauty for your home's exterior.

Pelican Bay One Shakes are ideal for coastal areas or other high-wind locations. In independent tests, they remained secure in winds equivalent to a Category 5 hurricane.

*Traditional 7" shake features a remarkably authentic woodgrain texture. Shown in Canyon Drift.*



*Shown in Autumn Red*



### *Scallop*

*From elegant to rustic, the artistic symmetry of these superbly crafted scallops will embrace your every idea and inspiration.*

Create legendary appeal and provide an unexpected natural touch to your home with Pelican Bay One Scallops. Each polypropylene scallop has a uniform, roughsawn woodgrain texture designed to replicate the beauty of cedar half-rounds. Deep shadow lines define the siding contours for outstanding curb appeal. It's durable, versatile, and backed by our industry-leading warranty so you know it's here to stay and made to last.

The single 6 1/4" exposure offers lock-up installation that secures each panel for a seamless appearance and accurate fit. The classic half-round cut with woodgrain finish is a perfect accent to your overall design choices.



*Pelican Bay One Scallops create the distinctive look and roughsawn feel of cedar half-rounds. Shown in Tuscan Clay.*



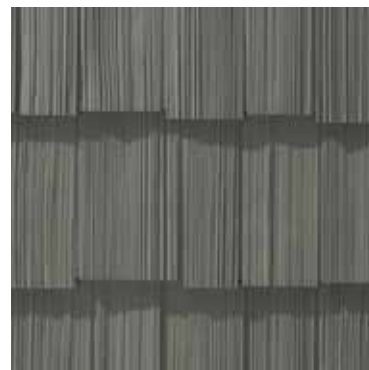


### Hand-Split Shake

*Calling to mind the time-honored craftsmanship of hand-cut shake, this faithful reproduction imparts a generous measure of character and charm.*

Whether you want to side your entire home or simply accent specific areas, Pelican Bay One Hand-Split Shakes are an excellent choice for adding visual interest to the exterior.

The deeply grained and random texture of the architecturally correct 9" exposure elevates hand-split shake to a new level of design. The rough-cut bottom edge, custom craftsmanship and attention to detail gently mixes the beauty of genuine cedar shake with the low-maintenance benefits of polymer technology. The result is a siding that's remarkably durable, yet warm and inviting.



*The rough-cut edge and deep texture of our 9" hand-split shake imparts genuine cedar beauty. Shown in Charcoal Smoke.*

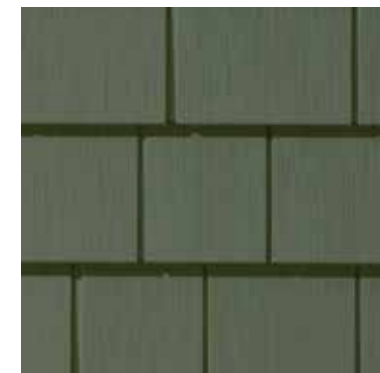


### Cape Cod Shingle

*The clean lines and basic fundamentals of our Cape Cod Shingles beautifully capture the welcoming, easy-care ambiance of the picturesque New England shoreline.*

Achieve that breezy coastal feel without ever leaving home. You'll fall in love with Pelican Bay One Cape Cod Shingles. The beauty is seen in the subtle details and how seamlessly it coordinates with your surroundings. You'll find it to be an elegant, classic style that is also remarkably resistant to wind and moisture.

Available in a traditional 5" double-course Cape Cod style cut, this masterfully crafted panel boasts a uniform woodgrain texture that recreates the subtle elegance of natural wood.



*The uniform style and woodgrain texture of our Cape Cod Shingles convey classic coastal charm. Shown in Deep Moss.*



*Shown in Midnight Blue.*





Add the perfect finishing touch to your Pelican Bay One siding with our beautiful collection of color-matched trim and accessories. Together, these exterior design elements will give your home a “pulled together” look that truly sets it apart.

The distinction is in the details. The color, trim and accents you select can have a dramatic effect on the appearance of your home. Classic lineals around the windows or doorway, extra detail on the corner posts, a crisp band of trim along the roofline – it’s the little things that give a home personality and style.

*Imagine the rippling waters of an endless ocean, the sun setting beyond its waves, the sky alight with reds, oranges and yellows. Imagine those same colors shimmering off the water’s surface, warming your face. Is there anything quite so defining in life as color? It can be used to represent our every emotion.*

That’s why we created the Artistic Color Collection. Eleven deep, rich colors that, together with our Contemporary Color Collection, capture the spirit of the American dream and present it perhaps a little more vibrantly than ever before.

Nothing defines a home more than color. It’s the face it shows the world. If you’d like your home to have a change of expression, there’s no better way than with Pelican Bay One. You’ll enjoy the traditional appeal of cedar shakes and scallops, complemented by exquisite accessories.

*Contemporary Color Collection\**

<i>Glacier White</i>	<i>Antique Parchment</i>	<i>Natural Linen</i>
<i>Platinum Gray</i>	<i>Cape Cod Gray</i>	<i>Mystic Blue</i>
<i>Coastal Sage</i>	<i>Juniper Ridge</i>	<i>Adobe Cream</i>
<i>Colonial Ivory</i>	<i>Maple</i>	<i>Monterey Sand</i>
<i>Vintage Wicker</i>	<i>Tuscan Clay</i>	

*Artistic Color Collection\**

<i>Autumn Red</i>	<i>Somerset Wheat</i>	<i>Canyon Drift</i>
<i>English Saddle</i>	<i>Walnut</i>	<i>Arbor</i>
<i>Deep Moss</i>	<i>Harbor Blue</i>	<i>Midnight Blue</i>
<i>Storm</i>	<i>Charcoal Smoke</i>	

*Online color visualization tool.*

*In addition to the Aside Color Guide, we also offer our online Design Showcase at [www.alside.com](http://www.alside.com). This color visualization program allows you to choose a siding profile and popular accent options on a sample home, then select from the available color palettes to create your own custom exterior color scheme. Using this interactive design tool makes choosing siding and trim colors easy, effective and exciting.*



*Two simple tips make color selection easy.*

If you like your home’s existing color scheme, there’s really no decision to make. But if you’re looking for a change, use the following two suggestions to guide your planning:

- 1. First**, use the color of your roof shingles as a starting point. For the most pleasing appearance, colors for shingles and siding should complement each other.
- 2. Second**, decide if you want a little or a lot of contrast between siding and trim. As a general rule, less contrast unifies a home’s architectural elements, while greater contrast emphasizes individual elements.



# Quality You Can Count On

*Superbly crafted Pelican Bay One Shakes and Scallops are performance-engineered for long-lasting beauty and durability. The handsome detail and resilient finish will look as good in the years to come as the day it was installed. Your home will have the captivating appeal of natural cedar shake along with the easy-care upkeep that's ideal for today's lifestyle.*

With Pelican Bay One you get more than our assurance of quality; our shakes and scallops meet or exceed numerous ASTM standards.

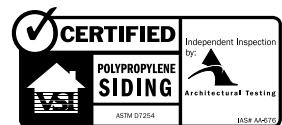
## Warranty information.



Pelican Bay One Shakes and Scallops are backed by a Lifetime Limited Warranty.<sup>†</sup> See your representative for a copy of the warranty.



*Pelican Bay One Shakes and Scallops are available in a variety of profile designs and colors.*



*Pertains to Pelican Bay One Polypropylene Siding. Consult the VSI website at [www.vinylsiding.org](http://www.vinylsiding.org) for a current list of certified products and colors.*



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